



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Pier 91
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 5231194

Schedule Dates 04/19/22-05/01/22
Advertiser Computer and Communications Ind Association (1
Agency Pier 91 (19318)
Product POLITICAL ISSUE (ns) (1187)
Brand POLITICAL ISSUE (101980)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 10567
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments

Date Entered 04/15/22
Last Modified 04/15/22
Entered By Callie Johnson
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$34,560.00
Net Total \$195,840.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Apr. 2022	45	\$115,800.00
May. 2022	44	\$114,600.00
Grand Total:	89	\$230,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	04/19/22-04/22/22	1	:30	6A- News-7News ON YOUR SIDE at 6AM	4		X	X	X	X			4	\$600.00	\$2,400.00	Washington (WJLA)	6A NEWS	4/15/22
2.0	Normal Line / SPOT (1)	04/25/22-04/29/22	1	:30	6A- News-7News ON YOUR SIDE at 6AM	4	X	X	X	X	X			4	\$600.00	\$2,400.00	Washington (WJLA)	6A NEWS	4/15/22
3.0	Normal Line / SPOT (2)	04/19/22-04/22/22	1	:30	7A- ABC-Good Morning America	8		X	X	X	X			8	\$1,200.00	\$9,600.00	Washington (WJLA)	GMA	4/15/22
4.0	Normal Line / SPOT (2)	04/25/22-04/29/22	1	:30	7A- ABC-Good Morning America	8	X	X	X	X	X			8	\$1,200.00	\$9,600.00	Washington (WJLA)	GMA	4/15/22
5.0	Normal Line / SPOT (3)	04/23/22-04/23/22	1	:30	7A- ABC-Good Morning America Saturday	1						X		1	\$600.00	\$600.00	Washington (WJLA)	GMA SAT	4/15/22
6.0	Normal Line / SPOT (3)	04/30/22-04/30/22	1	:30	7A- ABC-Good Morning America Saturday	1						X		1	\$600.00	\$600.00	Washington (WJLA)	GMA SAT	4/15/22
7.0	Normal Line / SPOT (4)	04/23/22-04/23/22	1	:30	9A- ABC-Good Morning America Saturday 2	1						X		1	\$600.00	\$600.00	Washington (WJLA)	GMA SAT2	4/15/22
8.0	Normal Line / SPOT (4)	04/30/22-04/30/22	1	:30	9A- ABC-Good Morning America Saturday 2	1						X		1	\$600.00	\$600.00	Washington (WJLA)	GMA SAT2	4/15/22
9.0	Normal Line / SPOT (5)	04/24/22-04/24/22	1	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM	1							X	1	\$150.00	\$150.00	Washington (WJLA)	7A NEWS SUN	4/15/22

CONFIRMATION CONTRACT

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10.0	Normal Line / SPOT (5)	05/01/22-05/01/22	1	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM	1							X	1	\$150.00	\$150.00	Washington (WJLA)	7A NEWS SUN	4/15/22
11.0	Normal Line / SPOT (6)	04/24/22-04/24/22	1	:30	9A- ABC-This Week	1							X	1	\$60,000.00	\$60,000.00	Washington (WJLA)	THIS WEEK	4/15/22
12.0	Normal Line / SPOT (6)	05/01/22-05/01/22	1	:30	9A- ABC-This Week	1							X	1	\$60,000.00	\$60,000.00	Washington (WJLA)	THIS WEEK	4/15/22
13.0	Normal Line / SPOT (7)	04/19/22-04/22/22	1	:30	9A- Live with Kelly	2		X	X	X	X			2	\$600.00	\$1,200.00	Washington (WJLA)	LIVE WITH KELLY & RYAN	4/15/22
14.0	Normal Line / SPOT (7)	04/25/22-04/29/22	1	:30	9A- Live with Kelly	2	X	X	X	X	X			2	\$600.00	\$1,200.00	Washington (WJLA)	LIVE WITH KELLY & RYAN	4/15/22
15.0	Normal Line / SPOT (8)	04/19/22-04/22/22	1	:30	10A- News-Good Morning Washington at 10a	1		X	X	X	X			1	\$450.00	\$450.00	Washington (WJLA)	GOOD MORNING WASHINGTON	4/15/22
16.0	Normal Line / SPOT (8)	04/25/22-04/29/22	1	:30	10A- News-Good Morning Washington at 10a	1	X	X	X	X	X			1	\$450.00	\$450.00	Washington (WJLA)	GOOD MORNING WASHINGTON	4/15/22
17.0	Normal Line / SPOT (9)	04/19/22-04/22/22	1	:30	11A- ABC-The View	2		X	X	X	X			2	\$900.00	\$1,800.00	Washington (WJLA)	THE VIEW	4/15/22
18.0	Normal Line / SPOT (9)	04/25/22-04/29/22	1	:30	11A- ABC-The View	2	X	X	X	X	X			2	\$900.00	\$1,800.00	Washington (WJLA)	THE VIEW	4/15/22
19.0	Normal Line / SPOT (10)	04/19/22-04/22/22	1	:30	12P- News-7News ON YOUR SIDE at Noon	3		X	X	X	X			3	\$750.00	\$2,250.00	Washington (WJLA)	NOON NEWS	4/15/22
20.0	Normal Line / SPOT (10)	04/25/22-04/29/22	1	:30	12P- News-7News ON YOUR SIDE at Noon	3	X	X	X	X	X			3	\$750.00	\$2,250.00	Washington (WJLA)	NOON NEWS	4/15/22

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21.0	Normal Line / SPOT (11)	04/19/22-04/22/22	1	:30	1P- ABC-GMA3: What You Need to Know	1		X	X	X	X			1	\$500.00	\$500.00	Washington (WJLA)	GMA3	4/15/22
22.0	Normal Line / SPOT (11)	04/25/22-04/29/22	1	:30	1P- ABC-GMA3: What You Need to Know	1	X	X	X	X	X			1	\$500.00	\$500.00	Washington (WJLA)	GMA3	4/15/22
23.0	Normal Line / SPOT (12)	04/19/22-04/22/22	1	:30	2P- ABC-General Hospital	2		X	X	X	X			2	\$750.00	\$1,500.00	Washington (WJLA)	GENERAL HOSPITAL	4/15/22
24.0	Normal Line / SPOT (12)	04/25/22-04/29/22	1	:30	2P- ABC-General Hospital	2	X	X	X	X	X			2	\$750.00	\$1,500.00	Washington (WJLA)	GENERAL HOSPITAL	4/15/22
25.0	Normal Line / Access (13)	04/19/22-04/22/22	1	:30	7P- Wheel Of Fortune	2		X	X	X	X			2	\$3,000.00	\$6,000.00	Washington (WJLA)	WHEEL OF FORTUNE	4/15/22
26.0	Normal Line / Access (13)	04/25/22-04/29/22	1	:30	7P- Wheel Of Fortune	2	X	X	X	X	X			2	\$3,000.00	\$6,000.00	Washington (WJLA)	WHEEL OF FORTUNE	4/15/22
27.0	Normal Line / Access (14)	04/19/22-04/22/22	1	:30	7:30P- Jeopardy	2		X	X	X	X			2	\$5,000.00	\$10,000.00	Washington (WJLA)	JEOPARDY	4/15/22
28.0	Normal Line / Access (14)	04/25/22-04/29/22	1	:30	7:30P- Jeopardy	2	X	X	X	X	X			2	\$5,000.00	\$10,000.00	Washington (WJLA)	JEOPARDY	4/15/22
29.0	Normal Line / Access (15)	04/23/22-04/23/22	1	:30	7P- Wheel Of Fortune Wknd							1		1	\$1,200.00	\$1,200.00	Washington (WJLA)	WHEEL OF FORTUNE WKND	4/15/22
30.0	Normal Line / Access (15)	04/30/22-04/30/22	1	:30	7P- Wheel Of Fortune Wknd							1			\$1,200.00		Washington (WJLA)	WHEEL OF FORTUNE WKND	4/15/22
30.0.1	Preempt (15)	04/30/22															Washington (WJLA)	Program Change/Exception - News moved to 7p due to NFL Draft	

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31.0	Normal Line / SPOT (16)	04/19/22-04/22/22	1	:30	5P- News-7News ON YOUR SIDE at 5PM	3		X	X	X	X			3	\$1,000.00	\$3,000.00	Washington (WJLA)	5P NEWS	4/15/22
32.0	Normal Line / SPOT (16)	04/25/22-04/29/22	1	:30	5P- News-7News ON YOUR SIDE at 5PM	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	Washington (WJLA)	5P NEWS	4/15/22
33.0	Normal Line / SPOT (17)	04/19/22-04/22/22	1	:30	6P- News-7News ON YOUR SIDE at 6PM	2		X	X	X	X			2	\$1,600.00	\$3,200.00	Washington (WJLA)	6P NEWS	4/15/22
34.0	Normal Line / SPOT (17)	04/25/22-04/29/22	1	:30	6P- News-7News ON YOUR SIDE at 6PM	2	X	X	X	X	X			2	\$1,600.00	\$3,200.00	Washington (WJLA)	6P NEWS	4/15/22
35.0	Normal Line / SPOT (18)	04/23/22-04/23/22	1	:30	6P- News-7News ON YOUR SIDE Weekend at 6PM							1		1	\$750.00	\$750.00	Washington (WJLA)	6P NEWS	4/15/22
36.0	Normal Line / SPOT (18)	04/30/22-04/30/22	1	:30	6P- News-7News ON YOUR SIDE Weekend at 6PM							1		1	\$750.00	\$750.00	Washington (WJLA)	6P NEWS	4/15/22
37.0	Normal Line / SPOT (19)	04/19/22-04/22/22	1	:30	11P- News-7News ON YOUR SIDE at 11PM	3		X	X	X	X			3	\$1,000.00	\$3,000.00	Washington (WJLA)	11P NEWS	4/15/22
38.0	Normal Line / SPOT (19)	04/25/22-04/29/22	1	:30	11P- News-7News ON YOUR SIDE at 11PM	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	Washington (WJLA)	11P NEWS	4/15/22
39.0	Normal Line / SPOT (20)	04/23/22-04/23/22	1	:30	11P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$600.00	\$600.00	Washington (WJLA)	11P NEWS	4/15/22

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Monares, Barbara (3870)

Sales Office

WJLA/GJLA/EJLA

Buyer Name**Phone/Fax**

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CPE

10567

Account Types

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Billing Type

Standard

Comments**Date Entered**

04/15/22

Last Modified

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Entered By

Callie Johnson

CO-OP

No

External #**Demo****Order Type**

Normal

Package Deal**Commission %**

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Net Total

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Sales Tax**Washington (WJLA)****By Broadcast Month****Spots****Rate**

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40.0	Normal Line / SPOT (20)	04/30/22-04/30/22	1	:30	11P- News-7News ON YOUR SIDE Weekend at 11PM	1						1		1	\$600.00	\$600.00	Washington (WJLA)	11P NEWS	4/15/22
41.0	Normal Line / SPOT (21)	04/19/22-04/22/22	1	:30	11:35P- ABC-Jimmy Kimmel	2		X	X	X	X			2	\$500.00	\$1,000.00	Washington (WJLA)	JIMMY KIMMEL	4/15/22
42.0	Normal Line / SPOT (21)	04/25/22-04/29/22	1	:30	11:35P- ABC-Jimmy Kimmel	2	X	X	X	X	X			2	\$500.00	\$1,000.00	Washington (WJLA)	JIMMY KIMMEL	4/15/22
43.0	Normal Line / Prime (22)	04/19/22-04/19/22	1	:30	8P- ABC-Judge Steve Harvey (Tuesday)	1		X						1	\$6,000.00	\$6,000.00	Washington (WJLA)	JUDGE STEVE HARVEY	4/15/22
44.0	Normal Line / Prime (22)	04/26/22-04/26/22	1	:30	8P- ABC-Judge Steve Harvey (Tuesday)	1		X						1	\$6,000.00	\$6,000.00	Washington (WJLA)	JUDGE STEVE HARVEY	4/15/22
45.0	Normal Line / Prime (23)	04/22/22-04/22/22	1	:30	9P- ABC-20/20 (Friday)	1					X				\$4,000.00		Washington (WJLA)	20/20	4/15/22
45.0.1	Preempt (23)	04/22/22															Washington (WJLA)	Program Change/Exception - NBA Prime	
46.0	Normal Line / Prime (23)	04/29/22-04/29/22	1	:30	9P- ABC-20/20 (Friday)	1					X				\$4,000.00		Washington (WJLA)	20/20	4/15/22
46.0.1	Preempt (23)	04/29/22															Washington (WJLA)	Program Change/Exception - NFL Draft	

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